

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000 (receipted at \$21,420*)

- **16 tickets to the Vita Redita Gala with preferred seating**
- Exclusive sponsorship within your business category
- Limousine or other specialty transportation to and from the gala (with two pick-up and drop-off locations)
- Professional photography of your group with senior leadership from the U-M Transplant Center
- Signage recognizing your sponsorship at the entrances to the locker room and football field**
- Logo recognition on event website, invitation, printed and digital signage, and photo backdrop**
- Verbal recognition from the podium during the event
- Recognition on social media

PLATINUM SPONSOR

\$15,000 (receipted at \$13,040*)

- **12 tickets to the Vita Redita Gala with preferred seating**
- Professional photography of your group
- Logo recognition on event website, invitation, printed and digital signage, and photo backdrop**
- Verbal recognition from the podium during the event
- Recognition on social media

GOLD SPONSOR

\$10,000 (receipted at \$8,450*)

- **10 tickets to the Vita Redita Gala with reserved seating**
- Professional photography of your group
- Logo recognition on the event website, and on printed and digital signage **
- Verbal recognition from the podium during the event
- Recognition on social media



GALA DINNER & AUCTION

SATURDAY, SEPTEMBER 30, 2023 AT 5:30 P.M.
JACK ROTH STADIUM CLUB AT MICHIGAN STADIUM

UNIVERSITY OF MICHIGAN TRANSPLANT CENTER — ONE OF THE NATION'S LEADING TRANSPLANT CENTERS — IS HOSTING ITS 21ST ANNUAL VITA REDITA GALA.

The Vita Redita (Latin for "Life Restored") Gala brings together supporters, physicians, transplant recipients, their families, and living organ donors to raise funds for Camp Michitanki, a U-M summer camp for transplant kids, and the Transplant Center Innovation Fund, which supports a host of groundbreaking discoveries in the field of transplantation.

Since its inception, the Vita Redita Gala has raised more than \$1 million for critical programs at the Transplant Center. Held once again at the Jack Roth Stadium Club at Michigan Stadium, this year's Vita Redita Gala will feature a seated dinner, an engaging program, music, silent and live auction, and behind-the-scenes access to the Michigan Stadium football field and locker room.

SUPPORTING THE UNIVERSITY OF MICHIGAN TRANSPLANT CENTER



MICHIGAN MEDICINE
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VICTORS.US/VITAREDDITA



SILVER SPONSOR
\$5,000 (receipted at \$4,070*)

- 6 tickets to the Vita Redita Gala with assigned seating
- Professional photography of your group
- Name recognition on event website and on printed and digital signage displayed during the event**
- Verbal recognition from the podium during the event

SINGLE TICKET
\$250 (receipted at \$100)

- 1 ticket to the Vita Redita Gala with assigned seating

BRONZE SPONSOR
\$3,500 (receipted at \$2,900*)

- 4 tickets to the Vita Redita Gala with assigned seating
- Name recognition on event website and on printed and digital signage displayed during the event**

UNDERWRITING OPPORTUNITIES
\$1,000 (receipted at \$1,000)

- Name or logo on signage at underwritten area**
- Name on printed and digital signage displayed during the event**

SELECT FROM:

- Beverage Sponsor
- Bidder Paddle Sponsor
- Coat Check Sponsor
- Entertainment Sponsor
- Parting Gift Sponsor
- Photography Sponsor
- Registration Sponsor
- Silent Auction Sponsor
- Technology Sponsor
- Valet Sponsor

Tickets are not included with these opportunities and must be purchased separately.

TABLE SPONSOR
\$3,000 (receipted at \$1,500*)

- 10 tickets to the Vita Redita Gala with assigned seating

COPPER SPONSOR
\$1,500 (receipted at \$1,200*)

- 2 tickets to the Vita Redita Gala with assigned seating
- Name recognition on printed and digital signage displayed during the event**

FOR SPONSORSHIP INFORMATION, CONTACT:
Jackie Rink at (734) 763-0873 or email rinkja@umich.edu

*Based on fair market value.

**Sponsorship must be confirmed by July 14, 2023, for inclusion in email communications, and August 18, 2023, for inclusion in at-event materials.



Vita Redita

GALA DINNER & AUCTION

SPONSORSHIP LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	TABLE	COPPER
	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500	\$3,000	\$1,500
Received at	\$21,420	\$13,040	\$8,450	\$4,070	\$2,900	\$1,500	\$1,200
EVENT BENEFITS							
Vita Redita Gala tickets	16 preferred seating	12 preferred seating	10 reserved seating	6 assigned seating	4 assigned seating	10 assigned seating	2 assigned seating
Business category exclusive	✓						
Specialty transportation to and from the gala	✓						
Signage recognition at entrances to locker room and stadium field**	✓						
Professional photography of your group	with U-M Transplant Center leadership	✓	✓	✓			
Verbal recognition from podium during program	✓	✓	✓	✓			
Name or logo on photo backdrop**	✓	✓					
Event invitation**	logo	logo					
Event website recognition**	logo	logo	logo	name	name		
Printed and digital signage**	logo	logo	logo	name	name		name
Social media recognition	logo	logo	grouped				



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Jackie Rink at (734) 763-0873 or email rinkja@umich.edu



Vita Redita

SATURDAY, SEPTEMBER 30, 2023 SPONSORSHIP AND TICKET COMMITMENT FORM

Name (as you would prefer listed in print materials)

Address

City/State/ZIP

Phone

Email

Company (as you would like it listed in materials, if applicable)

SPONSORSHIP LEVEL

\$25,000 Presenting Sponsor

(Received at \$21,420*)

\$15,000 Platinum Sponsor

(Received at \$13,040*)

\$10,000 Gold Sponsor

(Received at \$8,450*)

\$5,000 Silver Sponsor

(Received at \$4,070*)

\$3,500 Bronze Sponsor

(Received at \$2,900*)

\$3,000 Table Sponsor

(Received at \$1,500*)

\$1,500 Copper Sponsor

(Received at \$1,200*)

\$1,000 Underwriting Opportunity

(Received at \$1,000, tickets not included)

- Beverage Bidder Paddle Coat Check
 Entertainment Parting Gift Photography
 Registration Silent Auction Technology
 Valet Sponsor

\$250 Single Ticket

(Received at \$100)

* Based on fair market value.

PAYMENT INFORMATION

Please accept payment in the form of:

Check payable to "University of Michigan"

Credit Card:

Visa MC AmEx Discover

Is this credit card: Personal Business

Name on Card:

Card Number

Exp. Date

SIGNATURE

Date

Sponsorships paid for through a family foundation or donor-advised fund will not receive any of the goods or services included in the applicable sponsorship level. The individuals associated with the family foundation or donor-advised fund who wish to receive the goods or services, including tickets to the event, may purchase such goods and services directly, without the involvement of the family foundation or donor-advised fund.

The Regents of the University of Michigan is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID No. 38-6006309. The university will receipt gifts made to it, including its health system, and will acknowledge any goods and services received by the donor, such as tickets for sponsorships. Donors should consult their tax advisors for personal tax advice. FOR INTERNAL USE: 339325 PME: 27128



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Questions and sponsor confirmations: rinkja@umich.edu

Completed forms can be sent to:

Michigan Medicine Office of Development
Attn: Vita Redita
777 E. Eisenhower Pkwy. Suite 650
Ann Arbor, MI 48108